

## Charlie Leary's *Global Wineology: A Guide to Wine Education, Mentorships, & Scholarships*: a review

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Charlie Leary's *Global Wineology: A Guide to Wine Education, Mentorships, & Scholarships* (Hibiscus Panama, S.A. 2022) presents an organized and comprehensive resource that will be of interest to wine economists involved in wine education at all levels. The book covers programs across various budgets and purposes, encompassing both academic and non-academic institutions in multiple countries. It is a valuable reference that librarians, as well, should consider acquiring.

One impressive aspect of the book is the author's treatment of diversity, equity, and inclusion within wine education, addressing issues such as bias, racism, and sexism. The wine industry's insularity and lack of diverse representation have garnered increased visibility in recent years, making this discussion essential. Rather than incorporating these aspects into program descriptions, the author employs them as a framework, encouraging readers to remain aware of the historical background and biases associated with each program. These systemic issues extend beyond problems affecting a single program, including recent Court of Master Sommeliers (CMS) scandals, which the author thoughtfully examines. Here at the Center for Wine Education at Linfield University, for example, we feel so strongly about the DEI effort that we facilitated and hosted the first BIPOC Symposium in the wine industry where that segment of the population authentically led and participated in the seminars, conversations, outcome, and action steps the industry should implement.

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Conflict of interest: the author declares no potential conflict of interest and confirms accuracy.

Key words: book review; wine education; wine industry.

Received: 3 August 2023.

Accepted: 3 August 2023.

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Licensee PAGEPress, Italy  
Wine Studies 2023; 2:11652  
doi:10.4081/ws.2023.11652

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I would recommend that readers consult chapters 1, 2, and 9 before delving into specific programs using the table of contents. Chapter 1 provides a concise yet thorough history of wine studies, comparing the backgrounds and agendas of different education providers while shedding light on the wine trade's insularity and continued lack of diverse representation. He mentions wine economics as an example of a branch of wine studies that developed within academia as opposed to the bulk of education programs that are trade-backed and non-accredited. The author emphasizes that his analysis does not detract from the value of the latter programs but helps readers understand the potential challenges they may encounter. For further exploration, interested readers can delve into Leary's references, including wine writers Elaine Chukan Brown, Tamlyn Currin, and Julia Coney.

The introduction concisely defines wine studies, providing informative facts and figures regarding different wine-related occupations and their average salaries. The chapter titled "Big Five" offers detailed descriptions of the most famous and sought-after trade certifications, such as those offered by the Institute of Masters of Wine, CMS, and the Wine and Spirit Education Trust (WSET). Throughout the book, each program is presented in a concise yet detailed manner, allowing readers to assess content, rigor, and learning outcomes, aiding in the decision-making process of whether a particular course warrants further exploration. Chapter 7 focuses on free online programs, catering to those on a budget or those with a more casual interest. The author even offers valuable curriculum ideas to structure these courses in a systematic manner, simulating a planned curriculum-like experience.

Chapters 2 and 9 cover scholarships and mentorship programs, respectively, showcasing several organizations dedicated to increasing BIPOC and women's representation in the wine industry, such as Bâtonnage, Vinequity, and Wine Unify. Chapter 9 specifically targets wine education professionals, serving as a starting point for self-reflection on creating a more inclusive environment and incorporating discussions on environmental and social issues into their curricula. Leary's discussion of wine's connection to topics like climate change, the slave trade, fair labor practices, and racism in chapter 9 suggests their potential integration into wine education.

Chapter 4 provides excellent coverage of the diversity of international programs, though limited to avoid an excessively lengthy book. Leary emphasizes that his coverage is not complete and encourages readers to contact him with suggested programs to include in the next edition. The author plans annual guides.

Although the book primarily focuses on English-language programs, Leary also includes some programs taught in other languages, albeit it can be difficult to locate them. Future editions could benefit from a list of non-English language programs organized by language and page number, either at the book's beginning or in an appendix. Additionally, exploring the possibility of translating the book to cater to local interests would be advantageous. Lastly, while Chapter 2 extensively discusses program costs within the context of scholarships, including a column in the existing tables that summarize the various programs to detail program

prices would enhance its usefulness.

In summary, *Leary's Global Wineology* serves as a comprehensive guide for wine economists interested in wine education at all levels, whether seeking basic consumer knowledge or aiming to enhance their professional credentials. While anyone knowledgeable in the field could compile a similar list, what sets this book

apart is the author's thought-provoking exploration of the current and future landscape of wine education, coupled with a critical assessment of areas for growth. As such, it proves valuable not only to wine enthusiasts but also to wine educators. I highly recommend it to both professionals and enthusiasts in the field.

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