

## Healthcare sector efficiency in Gujarat (India): an exploratory study using data envelopment analysis

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### Abstract

The importance of efficiency in resource utilization in healthcare sector has been recognized globally. In this paper we focus on efficiency of healthcare system at sub-state level (*i.e.*, district level) in India using Gujarat state and its district level data for 2012-13. In spite of being an economically advanced state, in terms of infant mortality rate (IMR) the state is not the lowest. We explore the reasons for relative performance of different districts with data envelopment analysis (DEA). We used IMR as output variables. Using principal component analysis we tried a sub-set of variables, which had low correlations. Thus, four factor scores relating to medical officer, lady medical officer, Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy doctor, pharmacist, were used for DEA. We have focused on Charnes, Cooper, and Rhodes scores (or constant returns to scale technical efficiency score), and discussed efficiency rankings based on these. Thus, our results pertaining to district level health system efficiency in Gujarat State indicate that some of the districts have low efficiency in utilization of inputs like doctors, beds and workload per health institutions. There are also other districts, which need more of these inputs, which may enhance their output and efficiency. Thus, it is suggested that the efficiency in Valsad needs an improvement much more than other districts, whereas districts like Ahmadabad and Surat need more of both medical manpower and facilities. Even in case of Vadodara and Rajkot, the ranking in terms of most of medical manpower and facilities is low and thus these districts may also be benefitted by additional inputs. Hence, there is a mix of both inefficiency and inadequacy of inputs, which is reflected in our results.

### Introduction

The importance of efficiency in resource utilization in healthcare sector has been emphasized by a number of empirical stud-

ies.<sup>1,2</sup> Both a unit level and the aggregate level analyses have been attempted. Some researchers have focused on hospitals, nursing homes, health maintenance organizations (HMOs) and district health authorities.<sup>3-9</sup> Generally either of the methods, namely, non-parametric or parametric is employed. Among the former, data envelopment analysis (DEA) is popular. Among the latter, an idealized yardstick is developed that is used to evaluate economic performance of health system. These methods provide a production possibility frontier depicting a locus of potentially technical efficient output combination that an organization or health system is capable of producing at a point in time. An output combination below this frontier is termed as technically inefficient.<sup>10-12</sup> There exists an exhaustive array of reviews which provides us in detail the steps followed and empirical problems that have been faced by the researchers.<sup>13,3</sup> Nonetheless, there are a very few studies in the developing countries' context. In the Indian context, the focus has mostly remained either on the all-India rural or urban sector or the analysis has been carried out up to the state level aggregates only. So far, a district level analysis has been attempted for a few states including Punjab, Maharashtra, Karnataka, West Bengal and Madhya Pradesh.<sup>14</sup> We extend our analysis in this paper to focus on efficiency of the healthcare system at sub-state level (*i.e.*, district level) in India using Gujarat state and its district level data. We explore the reasons for relative performance of different districts with DEA. Gujarat is one of the high-income Indian states and with its above national average income at INR per capita 59,157 at constant prices, is third next to Maharashtra and Hararyana (Table 1). Situated in the western part of India with capital city as Gandhinagar, the state covers an area of 196,204 km<sup>2</sup> (75,755 sq miles) and a population above 60 million. The state is bordered by the states of Rajasthan, Maharashtra, and Madhya Pradesh. In terms of literacy (2011 census), growth in literacy (between 2001-2011) and per capita health expenditure the state occupies a rank of 5, 6 and 7 respectively among the major Indian states (Table 1).

In terms of infant mortality rate (IMR) (total): rural and urban, in 2013, it is 8<sup>th</sup>, 11<sup>th</sup> and 4<sup>th</sup> rank (Table 2). The IMR in various districts of Gujarat varies considerably. The relative position of different districts in terms of IMR, often considered as an important indicator of health status leaving aside the case of exception of Sabar Kantha district, varies from 2 (in Banas Kantha, Dohad, Panch Mahals and Porbandar) to 14 (in Ahmadabad and Surat).<sup>16</sup>

In this paper, we make an attempt to find out technical efficiency using a non-parametric approach known as DEA.<sup>11,12</sup>

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### Materials and Methods

The DEA methodology, originating from Farrell's (1957) and further by Charnes, Cooper and Rhodes (1978), assumes the existence of a convex production frontier. The production frontier in the DEA approach is constructed using linear programming methods. The term *envelopment* stems from the fact that the production frontier envelops the set of observations.<sup>11,12</sup>

The general relationship that we consider is given by the following function for each district *i*:

$$Y_i = f(X_i), i=1, \dots, n(1)$$

where we have  $Y_i$  – our output measure;  $X_i$  – the relevant inputs. If  $Y_i < f(X_i)$ , it is said that unit *i* exhibits inefficiency. For the observed input levels, the actual output is smaller than the best attainable one and inefficiency can then be measured by computing the distance to the theoretical efficiency frontier.

The variable-returns to scale hypothesis, which we use here for an output-oriented specification, is described as below. Suppose there are *k* inputs and *m* outputs for *n* decision management units (DMUs). For the *i*-th DMU, we can define *X* as the (*k* × *n*) input matrix and *Y* as the (*m* × *n*) output matrix. The DEA model is then specified with the following mathematical programming problem, for a given *i*-th DMU:

$$\begin{aligned} & \text{Max}_{\delta, \lambda} \delta \\ & \text{Subject to } -\delta y_i + Y\lambda \geq 0 \\ & x_i - X\lambda \geq 0, \dots, (2) \\ & n' \lambda' = 1 \\ & \lambda \geq 0 \end{aligned}$$

In problem (2),  $\delta$  is a scalar (that satisfies  $1/\delta \leq 1$ ), more specifically it is the efficiency score that measures technical efficiency. It measures the distance between a unit and the efficiency frontier, defined as a linear combination of the best practice observations. With  $1/\delta < 1$ , the unit is inside the frontier (i.e., it is inefficient), while  $\delta=1$  implies that the unit is on the frontier (i.e., it is efficient).

The vector  $\lambda$  is a  $(n \times 1)$  vector of constants that measures the weights used to compute the location of an inefficient DMU if it were to become efficient, and  $n1$  is an n-dimensional vector of ones. The inefficient DMU would be projected on the production frontier as a linear combination of those weights, related to the peers of the inefficient DMU. The peers are other DMUs that are more efficient and are therefore used as references for the inefficient DMU. The restriction  $n' \lambda = 1$  imposes convexity of the frontier, accounting for variable returns to scale. Dropping this restriction would amount to admit that returns to scale were constant. Problem (2) has to be solved for each of the  $n$  DMUs in order to obtain the  $n$  efficiency scores.

Figure 1 presents the DEA production possibility frontier in the simple one input-one output case. States A, B and C are efficient. Their output scores are equal to 1. State D is not efficient. Its score  $[d2/(d1+d2)]$  is smaller than 1.

There are some advantages in using DEA relative to a parametric method. This frame-

work of estimation has the ability, for instance: i) to incorporate inputs and outputs that have different units; ii) to capture multiple input outputs; iii) to not necessitate specification of functional form relating inputs and outputs; and iv) to make a direct comparison between a DMU and other peers easily possible. Despite the advantages DEA imbibes some limitations in it. These include: i) it is a relative efficiency measure of a DMU and does not provide a theoretical maximum; ii) it is a non-parametric approach in DEA and thus a statistical hypoth-

esis test may be difficult; and iii) it involves large computational problems as it creates for each DMU a linear program separately.

## Results and Discussion

We used the IMR as an output variable. This measure is chosen as an indicator of output at district level for three reasons. First, it is presumed that given a normal circumstance (of

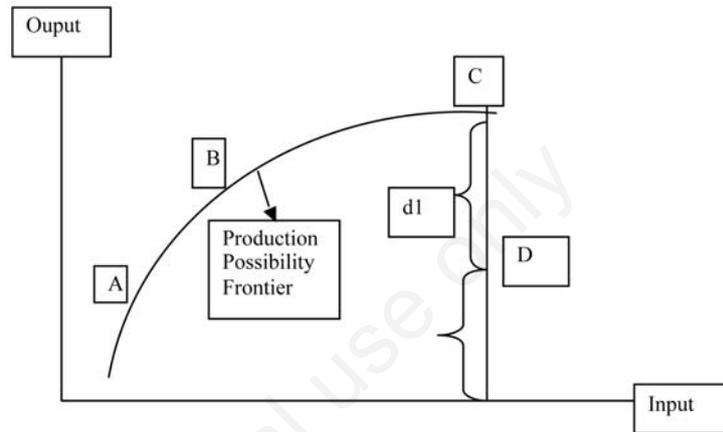


Figure 1. Data envelopment analysis production possibility frontier in one input-one output case.

Table 1. Rank of Gujarat among major Indian states in terms of per capita income, literacy and public expenditure on health.

State	NSDP per capita in 2012-13 (INR)	Rank*	Literacy rate (%) 2011 census	Rank*	Decadal difference (%)	Rank*	Per capita total public expenditure on health 2009-10 (INR)	Rank*
Andhra Pradesh	39,645	9	67.41	17	7.19	12	459	9
Assam	22,273	17	73.18	11	9.93	7	715	2
Bihar	14,356	19	63.82	19	16.82	1	210	19
Chhattisgarh	28,087	13	71.04	12	6.38	17	380	15
Gujarat	59,157	3	79.31	5	10.17	6	480	7
Haryana	64,052	2	76.64	8	8.73	9	483	6
Jammu and Kashmir	30,035	12	68.74	15	13.22	4	1073	1
Jharkhand	27,010	14	67.63	16	14.07	2	264	18
Karnataka	43,266	8	75.6	9	8.96	8	468	8
Kerala	55,643	5	93.91	1	3.14	19	580	4
Madhya Pradesh	24,867	16	70.63	13	6.89	14	312	17
Maharashtra	65,095	1	82.91	2	6.03	18	420	11
Odisha	25,163	15	73.45	10	10.37	5	405	13
Punjab	47,854	7	76.68	7	7.03	13	401	14
Rajasthan	30,839	11	67.06	18	6.65	16	457	10
Tamil Nadu	58,360	4	80.33	3	6.88	15	579	5
Uttar Pradesh	18,635	18	69.72	14	13.45	3	372	16
Uttarakhand	55,375	6	79.63	4	8.01	11	625	3
West Bengal	34,177	10	77.08	6	8.44	10	410	12
All India	38,856	-	74.04	-	64.83	-	-	-

NSDP, net state domestic product; INR, Indian rupee. Part of data is taken from Purohit, Government of India and of Gujarat.<sup>14-17</sup> \*The highest in value is denoted as 1.

no calamities, *etc.*), the allocation of Government budget at district level within the state might get reflected in better budgetary allocation at district level. Second, since district level budgetary estimates for life expectancy or budgetary allocation are not available, we presume that IMR is related to survival rate [since infant survival rate =  $(1000 - \text{IMR}) / (\text{IMR})$ ], and thus it is a representative output variable for the health sector and it captures the impact of economic development as well. Third, it is necessary to keep in view the trend in health efficiency literature, which has focused on either life expectancy or IMR as output at country, state, or district levels.

Using a principal component analysis we tried a sub-set of variables, which had low correlations. The choice of input variables is guided by the basic classification of input variables used in healthcare provision, viz., manpower, capital investment (equipments, buildings, *etc.*) and materials. Among these, the manpower in the health sector is represented by the availability of medical and paramedical personnel. These included medical officer, lady medical officer, Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy doctor (*i.e.*, a doctor who practices either of Ayurvedic or Unani or Siddha system of treatment; the acronym AYUSH is used by the Indian Ministry of Health), and pharmacist.

The second major input category in the health sector, namely, capital investment is represented by tribal beds, community health centers (CHCs), sub-divisional hospital. Since the utilization of these facilities is possible only if both the adequate manpower and material resources exist, we considered some of the utilization variables like ante-natal care (ANC) registered, percentage of ANC 3 checkup against ANC registered, delivery in governmental institutions and home delivery. The correlation matrix for these variables is presented below in Table 3. Based on these results, we calculated the principal components or factors and criteria of eigen value greater than one to select the factors for DEA

**Table 2. Rank of Gujarat among major Indian states in terms of infant mortality rate in 2013.**

India/states/union territories	Total	Rank*	IMR		Urban	Rank*
			Rural	Rank*		
Andhra Pradesh	39	11	44	12	29	11
Assam	54	18	56	18	32	13
Bihar	42	13	42	10	33	15
Chhattisgarh	46	14	47	14	38	17
Gujarat	36	8	43	11	22	4
Haryana	41	12	44	12	32	13
Jammu and Kashmir	37	9	39	9	28	10
Jharkhand	37	9	38	8	27	9
Karnataka	31	5	34	6	24	7
Kerala	12	1	13	1	9	1
Madhya Pradesh	54	18	57	19	37	16
Maharashtra	24	3	29	4	16	2
Odisha	51	17	53	16	38	17
Punjab	26	4	28	3	23	6
Rajasthan	47	15	51	15	30	12
Tamil Nadu	21	2	24	2	17	3
Uttar Pradesh	50	16	53	16	38	17
Uttarakhand	32	7	34	6	22	4
West Bengal	31	5	32	5	26	8
India	40	-	44	-	27	-

IMR, infant mortality rate. Part of data is taken from Government of India.<sup>15</sup> \*The lowest IMR (in value) is denoted as 1 (or top rank).

**Table 3. Correlation matrix.**

Medical officer	1										
Lady medical officer	-0.0257	1									
AYUSH doctor	0.1193	-0.3024	1								
Pharmacist	0.5279	0.0598	0.4052	1							
Tribal beds	-0.2397	0.1277	0.3335	0.2082	1						
CHCs	0.289	0.1835	0.587	0.5706	0.4887	1					
Sub divisional hospital	-0.1687	0.5017	0.1073	0.0341	0.2194	0.4798	1				
ANC registered	-0.5342	0.3497	-0.2834	-0.2655	0.3601	-0.1061	0.2098	1			
Percentage of ANC 3 checkup against ANC registered	0.4534	0.0371	0.1399	0.1918	0.0523	0.0135	-0.1177	-0.4523	1		
Delivery in governmental institutions	-0.4324	0.0859	-0.2213	-0.2052	0.2885	-0.2108	-0.0731	0.4571	-0.3059	1	
Home delivery	-0.353	-0.0032	-0.1119	-0.5539	-0.1952	-0.2773	0.0428	0.4308	-0.3997	0.2289	1

AYUSH, Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy; CHCs, community health centers; ANC, ante-natal care.

and these are presented in Table 4. Four factor scores relating to medical officer, lady medical officer, AYUSH doctor, pharmacist were used for DEA.

The results of DEA are presented in Table 5. These results pertain to the variable returns to scale (VRS). However, the constant returns-to-scale (the Charnes, Cooper, and Rhodes score, *i.e.* CCR) is a kind of *global* efficiency measurement that can be decomposed as: CCR score=(pure) efficiency score x scale efficiency=VRS score x scale efficiency. The results in this sheet show CCR scores and the scale efficiencies as defined above. Note that if a unit is fully efficient under the constant returns-to-scale assumption, it is also fully efficient under the VRS one, but the converse is not necessarily true.

The returns-to-scale column contains the characterization of the area where each unit operates, that is, whether scale inefficiencies are due to an increasing or a decreasing returns-to-scale. In Table 5 we have focused on the CCR scores, and efficiency rankings based on these are discussed.

As presented in Table 5, except for Banas Kantha and Porbandar, all districts fall below the CCR score of one. Hence, the districts are compared to their peers using rank one as the

highest efficiency and numerical higher values of ranks relatively indicate a more inefficient district. To explore further this efficiency aspect, we considered an all-district (24 districts) group average (or mean) and compared with the individual district's CCR. We also present the group averages for the CCR scores in the last row (column 5) of Table 5. By using deviations from these group averages, it can be observed that there is a substantial scope

for an improvement in efficiency of low ranking districts. There are 14 districts that have the CCR scores lower than the group average of 0.4105. The lowest among these remains Surat followed by Valsad. So, among all the districts there seems to be the highest need for these districts to enhance their efficiency even to catch up with the all-district average. There are another 10 districts, which are above the group average. Dohad district, followed by

**Table 4. Principal components.**

Component	Eigen value	Difference	Proportion	Cumulative
Comp1	3.3372	0.9565	0.3034	0.3034
Comp2	2.3807	0.9713	0.2164	0.5198
Comp3	1.4094	0.2657	0.1281	0.6479
Comp4	1.1437	0.3245	0.1040	0.7519
Comp5	0.8192	0.2054	0.0745	0.8264
Comp6	0.6138	0.1391	0.0558	0.8822
Comp7	0.4746	0.1482	0.0431	0.9253
Comp8	0.3264	0.0763	0.0297	0.9550
Comp9	0.2501	0.1042	0.0227	0.9777
Comp10	0.1459	0.0468	0.0133	0.9910
Comp11	0.0991	-	0.0090	1.0000

**Table 5. Data envelopment analysis results for Gujarat districts.**

Districts	IMR	Scale efficiencies	Returns-to-scale	CCR score	Ranks*	Deviations from average
Ahmadabad	14	0.9178	Increasing	0.1777	20	-0.2327
Amreli	5	0.7568	Increasing	0.5236	6	0.1132
Anand	6	0.5656	Decreasing	0.1885	19	-0.2219
Banas Kantha	2	1.0000	Constant	1.0000	1	0.5895
Bharuch	5	0.6390	Decreasing	0.2556	14	-0.1549
Bhavnagar	3	0.9291	Increasing	0.8072	4	0.3968
Dohad	2	0.8541	Decreasing	0.8541	3	0.4437
Gandhinagar	6	0.5968	Decreasing	0.1989	17	-0.2115
Jamnagar	11	0.3354	Increasing	0.3354	11	-0.0751
Junagadh	5	0.7815	Decreasing	0.3126	12	-0.0978
Kachchh	7	0.6764	Decreasing	0.1933	18	-0.2172
Kheda	4	0.8214	Decreasing	0.4107	10	0.0003
Mahesana	4	0.4171	Decreasing	0.2085	16	-0.2019
Narmada	4	0.6172	Decreasing	0.3086	13	-0.1019
Navsari	4	0.4337	Decreasing	0.2168	15	-0.1936
Panch Mahals	2	0.7950	Decreasing	0.7950	5	0.3846
Patan	3	0.7332	Decreasing	0.4888	8	0.0784
Porbandar	2	1.0000	Constant	1.0000	1	0.5895
Rajkot	12	0.9852	Increasing	0.1740	21	-0.2365
Surat	14	0.9926	Decreasing	0.1418	24	-0.2687
Surendranagar	5	0.9144	Increasing	0.4435	9	0.0331
The Dangs	7	0.5636	Decreasing	0.1610	22	-0.2494
Vadodara	10	0.4982	Increasing	0.4982	7	0.0878
Valsad	10	0.7836	Decreasing	0.1567	23	-0.2537

IMR, infant mortality rate; CCR, Charnes, Cooper, and Rhodes. \*The highest rank is denoted as 1 (top rank).

Bhavnagarare, is thus among those which remain better and higher than the other 6 (excluding two districts having CCR as one) in the above average group. Further, if we look at the workload in these districts in terms of outdoor (OPD) and indoor patients (IPD), we find that it is very high in the districts of Vadodara and Rajkot followed by Ahmadabad. However, the low performing districts like Ahmadabad and Surat are also having very low availability of medical manpower per 10 thousand people. This is presented in Appendix Tables 1 and 2. It could be observed that all these three districts have very low ranking in terms of medical officers, lady medical officer, AYUSH doctors and pharmacists (columns 1 to 4 and rows 3 and 26). Likewise, these two districts are also very low in terms of physical inputs like tribal beds, non-tribal beds, total beds, sub-centers, primary health centers (PHCs) and CHCs (columns 6-12). By contrast, Valsad district is much better off in terms of all these inputs (Appendix Table 2, last row). This suggests that the efficiency in Valsad needs an improvement much more than the other districts, whereas districts like Ahmedabad and Surat need more of both medical manpower and facilities. Even in the case of Vadodara and Rajkot, the ranking in terms of most of medical manpower and facilities is low and these districts may also receive benefit by additional inputs.

We calculated further rank correlations of different variables with CCR deviations from group average. These are presented in Appendix Table 3.

The variables for which this correlation was calculated included *total literacy rural, male literacy rural, female literacy rural, total literacy urban male literacy urban, female literacy, urban, total literacy, total male literacy, total female literacy*, PHC OPD, CHC OPD, *sub-district/district+civil hospital OPD, total OPD, PHC IPD, CHC IPD, sub-district/district+civil hospital IPD, total IPD, inhabited villages, drinking water whole year, drinking water fair season, population in thousands, population density sq.km., sex ratio per '000 males, and urban population percent*. Out of these, a statistically significant rank correlation at 5% level with CCR deviations was observed for the *total literacy rural, male literacy rural, female literacy rural, total literacy urban male literacy, urban female literacy, urban total literacy, total male literacy, total female literacy and sex ratio per '000 males* (Appendix Table 4). We used these variables to explain the deviations from mean of individual district CCR scores. The results presented in Appendix Table 4 indicate that increasing the *male total literacy and female literacy urban* has led to a decline in deviations across districts with a very small magnitude (coefficients are low; Appendix Table 4). The major variations as seen in CCR

scores in Table 5 are due to the differences in an efficient utilization of major health inputs in some districts like Valsad, whereas for some districts like Ahmadabad and Surat lower availability of medical manpower and facilities seem to be the reason for their relative low efficiency. Fourteen districts, which have the CCR scores lower than the group average of .4105, need to improve their input effectiveness to come up to an average level. Another 10 districts, which are above the group average, should aim towards bridging the gap between them and the top-ranking district.

Our results of Gujarat sub-state level analysis are also in line with similar studies in India. For instance, results are similar to a study conducted in another rich income state like Punjab,<sup>14</sup> where poorer performance in some districts was also attributed to a scarcity of adequate medical and para-medical manpower. Likewise, inequitable distribution of beds and dispensaries, availability of skilled attention at birth and inadequate staffing relative to patient load in less urbanized districts of another high income, namely Maharashtra, are in line with our analysis of district level in Gujarat. However, unlike other district level Indian studies like the one conducted in Karnataka, here we have not considered factors external to the healthcare system in detail.

## Conclusions

Our results pertaining to district level health system efficiency in Gujarat state indicate that some of the districts, like Valsad, have a low efficiency in utilization of inputs given their workload per health institutions. There are also other districts, like Rajkot, Vadodara, Ahmadabad and Surat, which need more of these inputs to enhance their output and efficiency. One policy factor, namely freeze in permanent recruitment of doctors in Gujarat, might also have aggravated the problem in the latter districts.<sup>17</sup> Increased inputs, however, may not always guarantee the desirable outcomes. The utilization of these incremental inputs is also required to be optimal, as is presumed here. However, our analysis has the limitation to look into optimal utilization levels, as it is a matter of additional data and an estimation of that kind, which is not attempted here. Another limitation of our study is that we have used a cross section analysis. More validation of these benefits may be possible if it is extended using panel data models. Further applicability of our results can be confirmed only if there exists additional information on case mix, pattern of utilization and outcome of certain time-motion studies on different treatment procedures. There is a mix of both ineffi-

ciency and inadequacy of the inputs, which is reflected in our results. Further exploration to observe individual input utilization efficiency – with additional budgetary resources – may help the Gujarat state health system to achieve the lowest IMR across the Indian states in a short period of time, thus leading to more efficient health outcomes.

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